



**DSF**  
DOWNINGTOWN  
STUDENT  
FUNDRAISER



This **final fundraiser** of the year **adds \$14 per app you sell to your personal DSF account.** Really? Really. **Earn money for fall expenses** such as trip down payments, district participation fees, uniforms, etc. If you are a **Senior, CONGRATS!!** any **excess funds in your DSF account will be credited back to you by check** in May by request. (Think summer fun, college supplies..)

### **Selling Tools –**

The **MyDeals** app is the **most tech-based fundraiser** we've done - here's some tools to help:

**MDeals App – An app to sell the app – what?** Yep.

This private app lets you **demo** the **MyDeals** screen views, **complete your customer's MyDeals order**, and **links you** to EFund-Raising.com, **to learn more** thru **FAQ's**, & product info like **faves list** and **\$aved YTD**. **EASY!** The **MDeals app link will be on schoology or emailed** with instructions for Android or Windows phones. (Directors will let you know when/if iPhone becomes available)

### **Brochure**

**Outside are logos** of local and national merchants in this program - Over 500 total merchants participating **within 25 miles of your school.** 320,000 Nationally. Look for faves, suggest more...

**Inside the brochure are screen shots** showing the essentials of how the app works. Be familiar, so you **know the basics of the product.** See [www.eFund-Raising.com](http://www.eFund-Raising.com) for **FAQ's** and more content.

### **Pricing**

App codes are sold for a **\$20 donation.** **You get \$14 of that in your DSF account.** Sweet!

### **App Details**

**MyDeals** is the **largest private discount network** in the world. This company ran loyalty cards for 30 years – **now it's a powerful, mobile, nationwide app.**

The App is sold by non-profit organizations. **MyDeals works on Android and iPhone platforms.**

**Your supporters will receive an email with their code**, with instructions and support contact info within 5 days after you place their order thru the app or via email.

**Each code can be loaded to 3 devices for convenience.** The code **validates thru the users unique Name, Email, and Password.** It lasts for **12 months** from the date the **MyDeals** code is activated.

**If people request other merchants**, takes notes, **forward them to us - we will call them, visit them, and try to add them** to the list. Help us build the list of local faves!

**MyDeals** retains **99% of their merchants year to year** – enjoy selling this product & good luck!

Sample List of current local and regional merchant discounts  
Available on the **MyDeals** App

Coming Soon ??	...workin on it...	SHOPPING	OFFERS as of 4/5/16
Umami	Mahattan Bagel	Aero	\$25 off \$100 or more
Philly Pretzel	Taco Maya	BJ's Wholesale Club	\$20 off + 3 Free Months
<b>DINING/FOOD</b>	<b>OFFERS</b>	Carter's	20% off \$40 or more
Applebee's	10% off \$50 on-line gift card	Claire's	20% off 1 regular priced item
Arthur's Steakhouse	Free app w/2 entrée purchase	Clothes Mentor's	\$5 off \$25 or more
Auntie Anne's	Buy 2 get one Free pretzel	Crazy 8	20% off \$40 or more
Calios	BOGO calzone	Express	15% off entire purchase
Caln Pizza & Pasta	\$8.99 18" pizza	Gymboree	20% off \$40 or more
Dairy Queen	BOGO child's cone	JCPenny's	Extra 15% off select items
Domino's Pizza	\$13.99 for 2 large 1-topping	Kelly's Sports	10% off
Dunkin Donuts	BOGO 6 donuts	Modell's	15% off 1 full priced item
Enzo's Italian Eatery	Buy sandwich - free soda/fries	NY&C	\$30 off \$75 purchase
Gertrude Hawk	\$5 off \$20 purchase	Pacsun	20% off 1 item
Iron Hill Brewery	10% off entire bill	Plato's Closet	\$5 off \$25 or more
Jake's Wayback	2nd burger free w/meal purch	Raymour&Flanighan	15% off Home Décor
Kildare's	10% off all food	Sleepy's	\$50 gift card & 2 free pillows
Longhorn	\$5 off \$50 eGift card	Sneaker Den	\$5 off \$40 or more
Mabel's BBQ	5% off total bill	SV Sports	10% off clothing & footwear
Murasaki	15% off take out/3 Rolls \$10	Ten Thousand Villages	25% off single item
Olive Garden	\$5 off \$50 eGift card	1-800 Flowers	20% off On-line Orders
Papa John's	25% of online orders	<b>AUTOMOTIVE</b>	<b>OFFERS</b>
Pomodoro	10% off	Advance Auto	Online 20% off sitewide
Pizza Peddler	\$2 off 16" pie	CJ's Tires	10% off Svc/\$10 off oil change
Subway	\$1.00 off 12"/ \$.50 off 6" sub	Firestone	15% off Svc/Tires cost plus 10%
The Olive Tree	10% off bill	Gentle Touch	\$3 off ultimate wash
Timothy's	15% off all food	Goodyear	10% off tires/15% off repairs
<b>ENTERTAINMENT</b>	<b>OFFERS</b>	Just Tires	15% off repairs/10% off tires
Brandywine Museum	Free ticket w purch of same	Meineke	50% off brake pads & shoes
Flyers & Phila Soul	Up to 30% off Tickets	Pep Boys	10% off select services
Mets, Yankees	10% off Tickets	<b>HOTELS</b>	<b>OFFERS</b>
My Gym Kids Fitness	1 Guest class/\$25 off mbership	Comfort Suites	10% off published rates
Offense-Defense FB	\$50 off day camp/stay camp	Extended Stay	up to 20% off 1 to 6 nights
Palace Bowling	BOGO game	Sheraton KOP	50% off Highest Rate
Phillies/Sixers	10% off Tickets	Wingate	20% off Best Available rate
Power Play Rinks	BOGO public skate	Summary:	
Take Lessons	10% off first lesson package	There are over 500 offers within 25 miles of Downingtown-	
The Cue Factory	25% of w/4 player min.	All merchant offers are subject to change over time, but	
Wilmington Blue Rks	Bogo Tickets	Access has a 99% retention rate of merchants year to year.	

## Downingtown Student Fundraiser MyDeals App Sale

**Sale Starts:** April 6, 2016

**Sale Ends:** April 27, 2016

**Delivery:** code to activate MyDeals app is sent directly to your customer within 5 business days of app/emailed order

---

### Sale Instructions

---

- Student (or customer) completes customer information on **paper order form**.
- Student collects a **check** for \$20 for each code purchased **payable to DSF**.
- **For EACH SALE MADE**, student does **ONE** of the following:
  - Option 1: complete the sale using MDeals app** Currently available for android & windows phones; your director will announce if/when the i-phone app becomes available. (*Instructions to load selling app onto your smartphone are on director's schoology page &/or in an email sent from your director to student or parent*)
    - Customer types their name and email into top two lines (or you type and customer verifies)
    - Enter your name and select your school & music program
    - Select number of apps the customer bought
    - Press "Confirm Order and Send"
  - Option 2: complete the sale via email order**
    - student sends ONE email to 3 recipients:
      - [customer's email address](#) and
      - [admin@efund-raising.com](mailto:admin@efund-raising.com) and
      - [MPADSF@gmail.com](mailto:MPADSF@gmail.com)
    - In the body of the email, type student's **name, school & music group** (e.g., Bob Smith, West Band) to ensure you get credit for the sale.
    - If the customer bought more than 1 code, be sure to state that in the email, too. (default = 1)
    - Nothing else is required in the body of the email, although you may choose to thank customer for their order.
    - *TIP: If you are sending the email from your smart phone while making the sale, you could have customer type email address to ensure customer's email is correct. If you send the email from home, **please type carefully!***
- Customer will receive a reply email from [admin@efund-raising.com](mailto:admin@efund-raising.com) within 5 business days that contains a code to activate app, detailed instructions to activate app, a customer-service telephone number, and a thank you for their donation to DSF. (Be sure to tell your customer to look for it!)
- **Return paper order form and checks** in an envelope marked "MyDeals app fundraiser" to your director no later than **Wednesday, April 27**.  
(*Order forms & money submitted will be matched to codes sent. Unresolved discrepancies will result in canceled codes.*)

### Reminders

- Turn in checks only – **NO CASH** – This is for your protection.
- **All checks payable to: DSF (Downingtown Student Fundraisers)**
- Sellers name should appear in Memo Section of check.
- **Please complete the paper order form legibly and carefully** – CHECK YOUR MATH!  
Include the following: Your Name / Grade / Campus / Music Group / E-mail Address(es) / Phone Number  
(*This information is essential to ensure that your order is processed correctly and your profits are credited to your personal DSF account.*)

---

### Contact Information

---

For questions, please contact: **Nancy Chew**, MPA Ways and Means, [nmchew@hotmail.com](mailto:nmchew@hotmail.com), (610) 952-4195 (text/call)

**Student Name:** \_\_\_\_\_  
**Grade:** 8 9 10 11 12 (circle one)  
**Campus:** East West STEM  
**Music Group:** Band Choir Orchestra  
**Parent Phone:** \_\_\_\_\_  
**Parent Email:** \_\_\_\_\_



**THANK YOU FOR SUPPORTING  
DOWNINGTOWN HIGH SCHOOLS'  
MUSIC STUDENTS!**

\*Additional Emails used when ordering: \_\_\_\_\_  
 (Only needed if orders were placed by email, rather than the selling app)

**Please make checks payable to DSF  
(Downingtown Student Fundraisers)**

Customer's Name	Customer's Email Address	# of App Codes	Amount Donated (\$20/app)	Date student placed order	Order placed by app or email (check one):	
					selling app	email*

For EACH sale, submit order via MDeals selling app OR send ONE email to [customer's email address, MPADSF@gmail.com](mailto:customer's email address, MPADSF@gmail.com) and [admin@efund-raising.com](mailto:admin@efund-raising.com). (In body of the email, type student's name, school & music group.)

**Customers: Instructions on how to load your MyDeals code** to a smart phone, tablet or pc will be sent by email with your MyDeals code within 5 business days of receipt of your order.  
 To learn more, you can go to [www.eFund-Raising.com](http://www.eFund-Raising.com) for details on the product and how it works. In a few words, we offer this discount App for your savings through the year at local and national merchants, while you provide funding for Downingtown High Schools' Band, Choir and Orchestra Programs! Thank you!